

# LEAVE YOUR LEGACY

Join the MacLean Legacy Society Today

*"I'm incredibly grateful for the impact Chi Phi had on me and the many lifelong friendships I have enjoyed as a result. I want to participate and insure that Chi Phi and Eta Chapter are always here to help shape the lives of future young men. I knew I could make the greatest impact with a bequest and in doing so help many other Brothers. I truly believe if you focus on helping others, success is sure to follow. Through the years, Chi Phi has proven this out for the many before us and the many that are sure to follow."*

**Senour Reed**, Eta 1979, University of Georgia  
Director of Marketing, Jabian Consulting  
President, Chi Phi Club of Greater Atlanta 2008 - 2009  
Grand Epsilon, 2009 - 2011



Marketing expert Senour Reed, Eta 1979, approaches every business venture and product launch strategically. Competitive analysis, focus groups, research, advance planning . . . he leaves nothing to chance. He plans his own future the same way. That's why he wanted to plan how his estate is used, after he's gone, by joining the MacLean Legacy Society and leaving a bequest to the Chi Phi Educational Trust.

The MacLean Legacy Society recognizes individuals who make one of the deepest, most personal commitments to Chi Phi by making a planned or estate gift of \$10,000 and higher. Please consider joining Brother Reed as one who has included Chi Phi among the people and places you value most. Bequests, charitable trusts and naming the Chi Phi Educational Trust as beneficiary of an IRA or retirement plan are among the many gift vehicles that qualify as planned gifts.



To discuss, in confidence, the MacLean Legacy Society, the impact and the advantages of a planned gift, contact:

**Fred Maglione**

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