



## **Alphas Academy Frequently Asked Questions**

**Q: What is Alphas Academy?**

A: The program is a two-day program designed to provide Chapter Alphas with practical information regarding how to lead and basic chapter operations.

**Q: What does the curriculum focus on?**

A: Basic leadership development theory, organizational identity, current risk management challenges, wellbeing and career development, along with utilizing your alumni support.

**Q: When is Alphas Academy?**

A: January 6-8, 2017.

**Q: Who should attend?**

A: Calendar Year Chapters – Incoming Chapter Alphas  
Academic Year Chapters – Current Chapter Alphas

**Q: What if the Alpha cannot attend?**

A: Send the Beta, or another Executive Board member, but contact Erin Caldwell, Director of Member Education first to provide an explanation and receive special approval for another officer to attend.

**Q: Where is Alphas Academy this year?**

A: This year (2017), the Alphas Academy will be held in Atlanta, Georgia at the Georgia Tech Hotel & Conference Center – Atlanta, GA.

**Q: What is the address for the host facility?**

A: Georgia Tech Hotel & Conference Center – Atlanta, GA  
800 Spring Street NW,  
Atlanta, GA 30308  
(404) 347-9440  
<http://www.gatechhotel.com/>

**Q: When do I need to arrive at the program location? When can I depart?**

A: Those **driving** to the program should plan to **arrive no later than 3:00pm on Friday, January 6, 2017.** This will give you time to get settled before the program starts. The program will end at noon on Sunday, January 8, 2017.

Those who will be **flying** should fly into the Atlanta's Hartsfield-Jackson Airport (ATL) with their **arrival flight landing no later than 2:00 p.m.** on Friday, January 6, 2017. **Departure flights should depart no earlier than 2:30 p.m. on Sunday, January**

8, 2017. If you are unable to find flight options within these timeframes, please contact Erin Caldwell, Director of Member Education, prior to booking your flight.

**Q: How will I get from the airport to the GA Tech Conference Center?**

A: Participants will be traveling on MARTA from the airport to the Conference Center. Specific directions on this process will be provided closer to the event, and Field Executives will be available to help with directions and questions.

**Q: How will I get from the GA Tech Conference Center to the airport on Sunday?**

A: Field Executives will be coordinating a shuttle schedule to escort participants from the Program back to the airport on Sunday. For participants flying out later in the evening, there will be a shuttle that comes to the National Office for a tour of the office and Greek Life Museum. A survey will be sent out asking for travel information—please complete as soon as possible to ensure your transportation needs are met.

**Q: What is the dress code for this event?**

A: Dress for the event is business casual (khakis and a button up or polo). However, for the Trust dinner Saturday evening, dress code is suit and tie. Please note that you will not be allowed to enter into the Country Club unless you are in a suit and tie.

**Q: What do I need to bring?**

A: We will be staying in the hotel for the duration of the Program (with the exception of the dinner Saturday night which is off site). However, we encourage you to come with questions, concerns, suggestions, great ideas, and, of course, a positive attitude! This weekend will be a great opportunity to network and strategize with peers.

**Q: When is registration open and until when?**

A: Registration will go live on October 17, 2016 and will be open until Friday, December 16, 2016. If you need to register after this, please contact the National Office to speak with a member of the Member Services Team, who can assist you.

**Q: How do we register?**

A: Go to Chi Phi Connect, Login and click events to register for the 2017 Alphas Academy. <http://www.chiphi.org/connect>

**Q: How much does it cost to attend?**

A: All accommodations, food, and program materials are free to participants. Participants need only cover travel costs to and from event location. \*The Conference Center does charge a daily fee for parking.

*\*\*Chapters will be invoiced \$150 for a registered participant who fails to attend or is dismissed from the program, or who cancels his registration after Friday, December 30, 2016.*

For more information, go to <http://www.chiphi.org/alphas-academy>.

***Please contact your Chapter's Field Executive or Erin Caldwell if you have any follow up questions at 404-231-1824 or [caldwell@chiphi.org](mailto:caldwell@chiphi.org) .***